

Glenn Herbert

Senior Creative Designer (UI / UX Designer)

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CURRENT EMPLOYMENT:

SENIOR CREATIVE DESIGNER - KPMG, Leeds

April 2016 to Present

KPMG Digital Design

- Specialising in UI design, visual design and UX design.
- Designer of large-scale corporate web-based software products.
- Products designed include dashboards, surveys, AI chat, product ordering and HR systems, many for well-known national and international brands.
- Use of Figma, Adobe CC, Sketch and Invision, designing high fidelity, fully branded mock-ups and prototypes of mobile responsive software experiences.
- Low-fidelity wire frame design and creating user journeys, using empathy throughout the design process.
- Strategic design leadership in Agile teams, with mentoring and supervision of junior colleagues.
- Leading on workshops for client scoping, sketching, ideation, brainstorming and research activities.
- Component library and design system creation.
- Logo design and branding for software products, with additional design of branded PDF training manuals.
- HTML and CSS builds, implementing my fully responsive and accessible designs in corporate branding.

SKILLS AND KNOWLEDGE:

Software: Figma, Sketch, InVision, Photoshop CC, Illustrator CC, Adobe XD, Miro, Affinity Designer, Affinity Photo, Affinity Publisher, Balsamiq, Sublime Text 3, Dreamweaver CC, InDesign CC.

UI Design: Component design, design system design, responsive web design, mock-ups, layout, mark-up, accessibility.

Visual/Graphic Design: Image and banner design, applying branding, grids, colour, typography, logo, and icon design.

UX Design: Wire-framing, sketching, prototyping, IA, site maps, stakeholder engagement, workshops, user centred design methodologies, persona creation, user journey improvement, survey creation, usability, document writing.

Communication: Training, presentations, copywriting, social media, soft people skills, cross-functional collaboration.

Project Leadership: A design leader in Agile/Scrum teams, collaborating on large software product builds. PRINCE2. Achieved the ILM Level 3 First Line Management qualification. Functional specification writing. Business budgeting.

Code: HTML, CSS, SASS, LESS, Bootstrap, SEO, browser testing.

Content Management Systems: Front end template building and admin of CMSs such as WordPress, Shopify, RedDot and Tridion, with content auditing and advice.

Event Management and Marketing: Digital marketing, print design, advertising, and staff management; having previously run and promoted a successful club night business in my spare time.

PREVIOUS EMPLOYMENT:

FREELANCE UI/UX WEB DESIGNER - Leeds

September 2014 to April 2016

- Designing pages and interfaces for digital agencies and e-commerce websites.

- I created high fidelity mock-ups, low fidelity wireframes, responsive design, HTML and CSS builds, UX prototypes, and Wordpress builds.
- Clients included: The Space People, Onstate, Green River Media, Wish Digital, First 10, Gratterpalm, Milestone, Lovechild Boudoir, Pearls and Swine.

FREELANCE EMAIL DESIGNER - Premier Farnell, Leeds

January 2013 to September 2014

www.farnell.com

- Contractor designing and developing responsive, dynamic HTML email templates.

DIGITAL PROJECT MANAGER - Twentysix Digital, Leeds

September 2012 to January 2013

<http://www.twentysixdigital.com>

- Project Manager for the design of corporate scale, CMS driven websites.

SENIOR DIGITAL OFFICER - Leeds Metropolitan University

December 2005 to September 2012

www.leedsbeckett.ac.uk

- HTML and CSS template building in the corporate CMS, with user admin, support and training.
- Senior team member, with UX design and project management experience.

E-CONTENT OFFICER - Derbyshire County Council

October 2004 to December 2005

- Creating front end HTML templates, designing banners and graphical content in the new CMS.

WEB DESIGNER - Peak Net Ltd, Derbyshire

June 2001 to October 2004

- Designing extremely high quality, professional web sites for large businesses across the UK.

WEB DESIGNER - Textile and Clothing Network, Leeds University Textiles Department

May 2000 to June 2001

- Designing websites for an EU funded project, providing free websites to local textile businesses.

IT HELPDESK - Leeds University Information Systems Services

April 1998 to May 2000

IT TRAINING CONSULTANT - LINK Multimedia Learning Centres, Leeds and Wakefield

Feb 1997 to April 1998

EDUCATION:

1993-1996: BA (Hons) Degree Sociology and Public Media (Grade: II i). Trinity and All Saints, a College of the University of Leeds.

1991-1993: Brighton University Certificate in Foundation studies Art (pre BA). Hastings College of Art and Technology.

1991: A-LEVELS; Sociology (A), Art (C), Politics (C). William Parker School, Hastings.

HOBBIES / INTERESTS:

Video gaming, seeing bands, hobby art and design projects. I'm a Sci-Fi and Fantasy fan.